

**INTERNATIONAL EXHIBITION ON**  
Kitchen Equipment, Bakery Equipments, Hotel Ware,  
Home Appliances and Allied Industries



**BKE** | **BAKERY & KITCHEN**  
**EQUIPMENT EXPO**

**24 25 26**

**NOVEMBER 2023**

**Chennai Trade Centre**  
**CHENNAI, INDIA**



**Organiser**



**MEDIA DAY  
MARKETING**

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STALL NOW!**

[www.bkeexpo.com](http://www.bkeexpo.com)



## About the Expo

The Bakery and Kitchen Equipment Expo being held concurrently with the 3<sup>rd</sup> edition of FOOD EXPO at Chennai Trade Centre, Chennai – Tamil Nadu, India from the 24<sup>th</sup> to 26<sup>th</sup> November 2023 will be a three day event bringing the best Services, Machinery, Equipment, Technology, Hotel ware, kitchen equipment, home appliances, and allied Industry stake holders in the Bakery & Kitchen Equipment Sector on to a single platform for their Mutual Benefit.

Through this mega fair we have initiated a platform for bringing together the very latest Food & Bakery technologies and professionals to interact, understand buyer-seller needs, and bring awareness to all segments of end users.

## The Bakery and Kitchen Equipment Industry

The Indian bakery sector is the second largest in the world after the United States of America and had a market value of about \$7.22 billion in 2018 with a projected value to exceed \$12 billion by 2024. The changing consumer behavior across the country due to change in life style and increased acceptance of bakery items due to increased influence of western foods which are now available as per choice of the masses such as eggless products, halal certified products etc.

The Kitchen Equipment industry is another major sector in the country that is linked very closely to the Bakery and Food Industry. 40% of the contribution in the sector is from the Southern regions of the country. The major consumers of the Kitchen equipment industry are from the food service industry such as restaurants, hotels, caterings and other commercial kitchens. The market can be broadly be divided into Large Equipment such as Steamer and boiler systems, tables, sinks, pans etc, Mechanical equipment such as mincing machines, mixers, dishwashers, refrigeration systems, exhaust systems, and lastly into small equipment such as utensils etc.

## Why Exhibit

- ✔ Lead Generation
- ✔ Branding
- ✔ An Apt Platform to reach the Targeted Customers
- ✔ A one stop for all latest industry trends in one place.
- ✔ An Excellent opportunity to showcase new products and technologies to leading Clients
- ✔ The Right Platform to boost your business
- ✔ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✔ An Apt Platform to Connect with Right Partners for your business needs.





## Why Visit

- ✔ A One stop for all latest industry trends in one place
- ✔ See new products and technologies from leading vendors.
- ✔ Compare and decide what best suits your business needs
- ✔ A helping platform for making purchasing decisions
- ✔ Learn about the latest trends, and engage Face-to-Face with Suppliers.
- ✔ An apt platform to connect with right partners for your business needs.

## Exhibitors Profile

- ✔ Bakery equipment manufactures
- ✔ Bakery Ingredients manufacturers
- ✔ Banking & Finance
- ✔ Cleaning system manufactures
- ✔ Cleaning and Hygiene product manufactures
- ✔ Chocolate manufactures
- ✔ Cookies manufactures machines
- ✔ Decorative equipment suppliers
- ✔ Die and cast manufacturers
- ✔ Dishwashing equipment manufactures
- ✔ Energy, ventilation & air-conditioning technology
- ✔ Enzymes suppliers
- ✔ Exhaust system manufacturers
- ✔ Finishing Ingredient suppliers
- ✔ Freezer system Manufactures
- ✔ Ingredient Handling System Manufactures
- ✔ Kitchen Equipment Manufactures
- ✔ Laboratory and measuring instruments
- ✔ Logistics and Services
- ✔ Oven Manufacturers
- ✔ Packaging material manufactures
- ✔ Process optimization and automation
- ✔ Premix product suppliers
- ✔ Preservative Manufactures & suppliers
- ✔ Refrigeration display Counter mfrs.
- ✔ Refrigeration and fermentation technology
- ✔ Refrigeration equipment Manufacturers
- ✔ Refrigeration System Manufacturers
- ✔ Software solution providers
- ✔ Slicer and Divider for bread & Bun
- ✔ Specialized equipment manufacturers
- ✔ Steaming System Manufactures
- ✔ Trade Associations
- ✔ Specialized publications
- ✔ Utensils manufactures

## Visitors Profile

- ✔ Bakers
- ✔ Bakery Owners
- ✔ Bakery product manufacturers
- ✔ Biscuit & cookie Manufacturers
- ✔ Hotel Chefs
- ✔ Café Owners
- ✔ Channel Partners
- ✔ Catering Training Institute Owners
- ✔ Consultants
- ✔ Decision makers from industry
- ✔ Distributors
- ✔ Entrepreneurs in the Bakery sector
- ✔ Equipment procurement officials
- ✔ FMCG companies
- ✔ Food Certification bodies
- ✔ Food Safety officials
- ✔ Food Caterers
- ✔ General Consumers
- ✔ Government Officials
- ✔ Investors
- ✔ Kitchen Equipment manufactures
- ✔ R& D Institutes
- ✔ Restaurant owners
- ✔ Retail outlets/Malls
- ✔ Snack Food Producers

# About Organizer

Media Day Marketing is a B2B event organizing firm working since 2016 with successful events like 6th edition of Truck Trailer and Tyre Expo, 3rd edition of Auto Technika, Green Vehicle Expo, 2nd edition of Food Expo and Dairy Expo. Constantly adding other events MDM will be hosting the India Green Energy Expo along with KRESMA, the only Renewable Energy Association in India to be recognized by MNRE. MDM will be stepping into the International Arena by organizing the 8th Edition of Truck Trailer and Tyre Expo in Abu Dhabi in 2024 and a similar event in Istanbul, Turkey.



## **BKE** | BAKERY & KITCHEN EQUIPMENT EXPO



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**STALL CHARGES** (PSM)

### SHELL SPACE

Rs. 8000/- per sqm (\$280) + GST

One Table, Two Chairs, 3 Spot Lights (9,12) 4 Spot Lights (15,18), Dust Bin, Electric Point, Fascia, Carpet.

### BARE SPACE

Rs. 7500/- per sqm (\$250) + GST

**GET IN TOUCH**



**MEDIA DAY  
MARKETING**

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