#### INTERNATIONAL EXHIBITION ON

Kitchen Equipment, Bakery Equipments, Hotel Ware, Home Appliances and Allied Industries





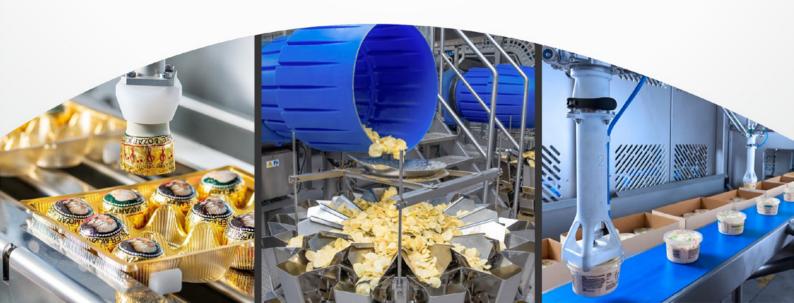
#### The Bakery and Kitchen Equipment Industry

The Indian bakery sector is the second largest in the world after the United States of America and had a market value of about \$7.22 billion in 2018 with a projected value to exceed \$12 billion by 2024. The changing consumer behavior across the country due to change in life style and increased acceptance of bakery items due to increased influence of western foods which are now available as per choice of the masses such as eggless products, halal certified products etc.

The Kitchen Equipment industry is another major sector in the country that is linked very closely to the Bakery and Food Industry. 40% of the contribution in the sector is from the Southern regions of the country. The major consumers of the Kitchen equipment industry are from the food service industry such as restaurants, hotels, caterings and other commercial kitchens. The market can be broadly be divided into Large Equipment such as Steamer and boiler systems, tables, sinks, pans etc, Mechanical equipment such as mincing machines, mixers, dishwashers, refrigeration systems, exhaust systems, and lastly into small equipment such as utensils etc.

### Why Exhibit

- ⊗ Branding
- ∅ A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase new products and technologies to leading Clients





### Why Visit

- See new products and technologies from leading vendors.

- An apt platform to connect with right partners for your business needs.

## **Exhibitors Profile**

- Bakery equipment manufactures
- Bakery Ingredients manufacturers
- Banking & Finance
- Cleaning and Hygiene product manufactures
- Chocolate manufactures
- Cookies manufactures machines
- O Decorative equipment suppliers
- O Die and cast manufacturers
- Dishwashing equipment manufactures
- Energy, ventilation & airconditioning technology
- Enzymes suppliers
- Exhaust system manufacturers

- Ingredient Handling System
  Manufactures
- Laboratory and measuring instruments
- Logistics and Services
- Oven Manufacturers
- Packaging material manufactures
- Process optimization and automation
- Premix product suppliers
- Preservative Manufactures & suppliers
- Refrigeration display Counter mfrs.

- Refrigeration and fermentation technology
- Refrigeration equipment
  Manufacturers
- Refrigeration System Manufacturers
- Slicer and Divider for bread& Bun
- Specialized equipment manufacturers
- Steaming System
  Manufactures
- Specialized publications
- Utensils manufactures

### Visitors Profile

- ⊗ Bakery product manufacturers
- Biscuit & cookie Manufacturers
- ∅ Hotel Chefs
- Channel Partners

- Ø Decision makers from industry
- Ø Distributors
- Entrepreneurs in the Bakery sector
- Equipment procurement officials
- Food Certification bodies

- Restaurant owners

# **About Organizer**

Media Day Marketing is a B2B event organizing firm working since 2016 with successful events like 6th edition of Truck Trailer and Tyre Expo, 3rd edition of Auto Technika, Green Vehicle Expo, 2nd edition of Food Expo and Dairy Expo. Constantly adding other events MDM will be hosting the India Green Energy Expo along with KRESMA, the only Renewable Energy Association in India to be recognized by MNRE. MDM will be stepping into the International Arena by organizing the 8th Edition of Truck Trailer and Tyre Expo in Abu Dhabi in 2024 and a similar event in Istanbul, Turkey.



Rs. 8000/- per sqm (\$280) + GST

Rs. 7500/- per sqm (\$250) + GST

One Table, Two Chairs, 3 Spot Lights (9,12) 4 Spot Lights (15,18), Dust Bin, Electric Point, Fascia, Carpet.

### **GETIN TOUCH**



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